



**PACKAGING THE FUTURE, RESPONSIBLY.**

Trusted by brands worldwide, **a sustainable partner.**

**Sustainability is at the core of everything we do. From responsibly managed forests to advanced mill technology, our folding box board delivers premium quality with a lighter environmental footprint - helping brands meet today's sustainability expectations.**

### **From Forest to Fibre**

New Zealand's plantation forests provide the renewable foundation for our board. Radiata pine grows on marginal land not suited to agriculture, and our forestry partners plant more trees than they harvest, ensuring long-term sustainability.

Every part of the tree is used. Timber for construction and furniture, with offcuts and woodchips becoming pulp for our board. These forests are also powerful carbon sinks, playing a critical role in reducing greenhouse gases.

- **26 years: growth cycle of radiata pine**
- **80% of harvested trees used by timber industry; 20% for pulp**
- **Up to 26,000 tonnes CO<sub>2</sub> absorbed per 1,000 hectares annually**
- **41.6 million tonnes CO<sub>2</sub> absorbed by NZ's pine plantations each year**

### **Clean Pulp, Renewable Energy**

The strength and reliability of our board comes from virgin fibre sourced close to our mill, reducing transport impact. Our pulp partners maximise renewable energy and ensure that nothing is wasted in the process.

The kraft pulping process removes lignin from woodchips, unlocking the cellulose fibres that form strong, high-quality board. Woodchips are around 25% fibre - and by-products of the process is reused as new material or renewable fuel.

- **85% of fibre sourced within 100km of the mill**
- **Pulp partners use 78% renewable energy (69% from biomass)**
- **100% of kraft pulping by-products reused as new products or fuel**

## Rebuilt for the Future

In 2023, we invested in a major upgrade of our mill, designed to cut waste, reduce emissions, and lower resource use. The result: cleaner production, greater efficiency, and measurable benefits for our customers.

- **2,500 tonnes of fibre recovered annually (diverted from landfill)**
- **2 million litres less water used per day (730 million litres per year)**
- **30% less energy per tonne of board produced**
- **40% less drying energy per tonne of board**
- **200 tonnes of plastic eliminated annually with fibre wrapping**

## Lighter Board, Safer Packaging

Our board achieves the same stiffness with less fibre than SBS or recycled grades. This efficiency means fewer shipments, reduced fuel use, and lower overall emissions - benefiting both our customers and the planet.

Our products are also designed with safety and compliance in mind. All food-grade grades are free from optical brightening agents (OBA) and PFAS, ensuring packaging that is safer for consumers and the environment.

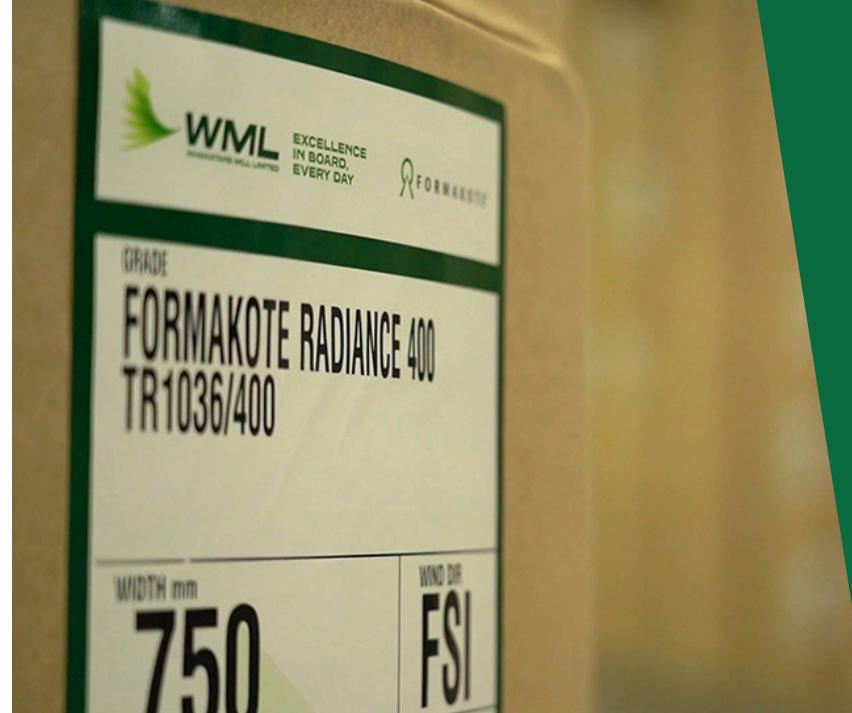
- **Lower gsm per strength than SBS/recycled board**
- **Fewer shipping containers and road movements required**
- **Just 6 days shipping to Australia's east coast from Port of Tauranga**
- **All food-grade products OBA-free & PFAS-free**

## Certified for Confidence

Independent certifications confirm our commitment to environmental management, quality, and food safety.

### Certifications:

- FSC® Chain of Custody
- ISO 14001 Environmental Management
- ISO 9001 Quality Management
- FSSC 22000 Food Safety



## A Sustainable Partner

Choosing WML Paperboard means more than selecting a packaging material - it means partnering with a supplier committed to protecting the environment and strengthening your sustainability impact.

Together, we will create packaging that is engineered for performance, trusted for quality and driven by sustainability.

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